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### *What is NLP?*

NLP, or, Neuro-linguistic Programming has been described as a communications and behavioural technology, which is dedicated to replicating excellence in human behaviour.

NLP was co-developed by Dr. John Grinder Ph.D. and Dr. Richard Bandler Ph.D. as they modelled the conscious and unconscious behaviours of three of the greatest therapists and communicators of the Twentieth Century.

Originally modelled from the behaviours of Dr Fritz Perls, Virginia Satir and Dr Milton H Erickson, NLP is a tool of universal application. There are applications of NLP in education, music, law, communications, business, management, stagecraft, sales, public speaking, acrobatic flying, and weapons training. There are applications for NLP in every arena of human endeavour.

**Neuro** is how the brain works to take in more information and make the best use of it.

**Linguistics** is how we use language to structure and enrich our experience.

**Programming** is how we build useful habits to build success.

NLP the art and science of human excellence is a way of bringing out the best in yourself, and in others.

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### *Training Skills in:*

*Building rapport with groups*

*Structuring, remembering & delivering presentations*

*Training others effectively*

*Handling & delivering questions*

*Accessing confidence*

*Speaking eloquently*

*Developing greater influence*

*Reading any audience*

*Presenting impactfully*

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# Professional Presentations Training



## An Application of NLP

NLP Training Centre SA  
182 Glynburn Road  
Tranmere SA 5073

Telephone: 8553 9120  
[www.nlptraining.com.au](http://www.nlptraining.com.au)

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*Do you want to find out more about NLP?*

*The Professional Presentations Training is for anyone who wishes to develop the art of speaking well. It's also for anyone who wants to learn how to speak in public, or, to present to groups of people large or small. It is also for those who wish to instruct or train others in any skill or body of knowledge.*

*The Professional Presentations Training is a practical, five-day NLP experience, which will enable you to apply NLP skills to your life or use them to assist others.*

*The five days incorporates Classic Code and New code NLP processes that can be used to promote generative learning and continuous self-improvement.*

*So come along and join in the fun!*

***Paul Bennett BA (Hons) Dip Ed.  
Certified Trainer of NLP***

Paul has a background in education and training. He has been using NLP professionally since 1990 in private consultations and in the trainings he has conducted for companies and government departments.

## **Benefits of the training**

*Learn how to:*

*Detect and use trainees' learning styles*

*Facilitate learning*

*Anchor memory*

*Instruct clearly*

*Shape trainees' behaviour*

*Use movement, music, colour and flipcharts*

***Venue:***

NLP Training Centre SA  
182 Glynburn Road Tranmere SA 5073

***Dates:*** 12<sup>th</sup> March – 16<sup>th</sup> March 2011

***Times:***

Sat - Wed 9.00a.m. – 6.00p.m.

***Course fees:***

***\$1,500-00 (GST Free)***

A non – refundable deposit of \$300-00 is required to reserve your booking.

Registration for the Professional Presenters' Training.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Today's date: \_\_\_\_\_

Yes please register me for \_\_\_place(s) on the Professional Presenters' Training on 12<sup>th</sup> – 16<sup>th</sup> March 2011.

By cheque, or money order.  
For cheques and money orders  
Deposit/payment enclosed \$ \_\_\_\_\_

Please include additional names and addresses on the back of this form.

Please make cheques payable to NLP Training Centre SA  
182 Glynburn Road, TRANMERE SA 5073